



# SCHUYLKILL COMMUNITY ACTION



---

## ADMINISTRATIVE OFFICE

206 North Second Street  
Pottsville, PA 17907  
(570) 622-1995  
FAX (57) 622-4339

## 2009 Sponsorship Campaign

Making the holidays memorable for client families

Dear Friend,

It was recently estimated that **38% or 2 in 5 children under the age of 5 in Schuylkill County live in a low-income family**. This means that many struggling families in our County cannot afford to make their children's wishes come true this holiday season. However, you can help make this holiday season merry and provide hope for the New Year.

Schuylkill Community Action (SCA) is a 501(c)(3) nonprofit Community Action Agency serving families and individuals with limited incomes in Schuylkill County since 1965. It is our mission to help individuals and families move towards self-sufficiency and last year we served over 4,700 local families.

Here is how you can help. We are asking the local business community to partner with us in our effort to make the holidays memorable for needy families. Please consider giving a gift to our **"A Brighter Holiday" Campaign**. The money raised by the campaign goes to provide our client families with a holiday meal as well as clothing and gifts for their children. In 2008 we were able to assist **12 families** including **22 children**.

Please consider helping us reach our goal of assisting **15 families** in 2009 by becoming a **'Good Tidings'** sponsor with a gift of **\$10**; a **'Sleigh Bell'** sponsor for **\$25**; a **'Silver Bell'** sponsor for **\$50**; or become a **'Joyous Angel'** with a gift of **\$100 or more**. Enclosed for your convenience is a Sponsorship Form.

By working together, we can help bring goodwill to families in need this holiday season. If you have any questions about the Campaign, please contact Joan M. Wood at (570) 622-1995. You may also like to view our Web site at [www.schuylkillcommunityaction.com](http://www.schuylkillcommunityaction.com).

Sincerely,

Joan M. Wood  
Campaign Director

Enclosure

The official registration and financial information of Schuylkill Community Action may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.